

Faculty Information

SUN YIYANG (Sunny)

■ **Division:**

Tourism and Hospitality (TH)

■ **Research Area:**

Hospitality, Tourism, Information and communications technology, mobile payment, and consumer behavior.

■ **Research Methods:**

Quantitative method, Qualitative method

■ **Seminar Topic and Keywords:**

Information and communications technology, Hotel reservations, Smart technology

■ **Seminar Teaching Method:**

Interactive teaching and individual consultation

■ **Possible Research Topics for Students:**

Mobile hotel reservations, Mobile payment applications in hospitality and tourism, Smart hotel, etc

■ **Comments:**

Should you have any other topics that you are interested in, please do not hesitate to contact me:)