

Ritsumeikan APU and French university NEOMA announce undergraduate dual degree program in business

In a first for APU's College of International Management, APU and the NEOMA Business School join to offer undergraduate degrees in business from two globally accredited institutions.

BEPPU CITY, Oita Prefecture, Japan

Ritsumeikan Asia Pacific University (APU) and the NEOMA Business School (NBS) of France concluded an agreement December 25, 2019 to offer an undergraduate dual degree program in business. This will offer students the opportunity to obtain degrees from both institutions in one single four-year program. This is the fourth undergraduate dual degree program at APU, and the first offered to undergraduate students studying in APU's College of International Management.

A triple-crown accredited business school—with accreditation from EQUIS, AACSB, and AMBA*—NBS stands as a top-ranked business school with students from more than 100 countries studying on their campuses. As Japan's third university to obtain accreditation from AACSB International, this partnership brings additional value to APU's College of International Management.

Students completing this program will study a total of two years in Japan and two years in France, graduating with a Bachelor of Business Administration from APU and a Bachelor of International Business Management from NBS' School of European Higher Studies of Management. This agreement opens up new worlds for students, enabling program participants to access opportunities and education in both European and Asian contexts, and all of the networks and connections that come from two highly multicultural campuses.

Note:

EQUIS is the EFMD Quality Improvement System.
<https://efmdglobal.org/accreditations/business-schools/equis/>

AACSB is the Association to Advance Collegiate Schools of Business. <https://www.aacsb.edu/>

AMBA is the Association of MBAs.
<https://www.associationofmbas.com/>



APU Vice President Kenji Yokoyama (L) with NEOMA Business School CESEM Programme Director and Associate Dean for Programmes Frédéric Beaumont (R) at a signing ceremony at APU.

Ritsumeikan Asia Pacific University (APU; Japanese: 立命館アジア太平洋大学) opened in April 2000 as Japan's first genuine international university. Nearly 20 years later, this multicultural and multilingual campus is home to nearly 6,000 students, half of whom come from more than 90 countries and regions outside Japan, and a faculty that is equally diverse. Over 18,000 alumni from more than 150 countries have experienced APU's unique bilingual approach to education. A top-ranked university with accreditation from AACSB, UNWTO, TedQual certification, and a network of over 450 partner institutions around the world, APU and its community is leading the internationalization of higher education in Japan. Learn more at <http://en.apu.ac.jp/>.

NEOMA Business School has the ambition to be an innovative challenger to the world's leading business schools. Driven by its strategic plan, NEOMA Business School is building the school of tomorrow and rethinking its approach to international development, teaching, the use of digital technology and campus design. The school offers an extensive portfolio of programmes across its campuses in Reims, Rouen and Paris, from Bachelor's and Master's in Management to Executive Education, for over 9,500 students. The faculty includes more than 160 permanent professors and research-professors, 60% of whom have an international profile. NEOMA Business School has more than 59,500 graduates based in 120 countries. Presided over by Michel-Edouard Leclerc, the School has been granted the status of Consular Higher Education Institution (EESC). The Dean is Delphine Manceau.

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