



Research Office Newsletter

The Grants-in-Aid for Scientific Research (KAKENHI) Edition Part 1

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Professor KIKKAWA Takuro
College of Asia Pacific Studies

Category: Publication of Scientific Research Results

**Politics, military affairs and social movements in Jordan:
regime-security frameworks for the survival of the kingdom**

** Available in Japanese only

This book, entitled “Politics, Military Affairs and Social Movements in Jordan: Regime-Security Frameworks for the Survival of the Kingdom”, is scheduled for publication in February 2021. Through the discussion of regime security perspectives based on the unique political, social and military dynamics of the Hashemite Kingdom of Jordan, it aims to contribute to the fields of political science (development of theoretical research) and regional studies (empirical discussions).

Faculty Database Profile



Professor KIM Rebecca ChungHee
College of International Management

Category: Scientific Research (C) General

**Value-oriented Inclusive Leadership of Asia:
Harnessing the Link between the Varieties of Capitalism and CSR**

The study investigates how to develop Asian value-oriented inclusive leadership by employing the idea of the Varieties of Capitalism (VoC) and its link to corporate social responsibility (CSR) dynamics in Asia. It will critically compare capitalism and CSR phenomenon between the U.S. and Asia (Japan, South Korea and India).

Faculty Database Profile



Professor SASAGAWA Hideo
College of Asia Pacific Studies

Category: Scientific Research (C) General

**A Study on the Establishment of National Buddhism in Modern
and Contemporary Cambodia**

This study aims to elucidate the establishment process of national Buddhism in 20th century Cambodia. Though Cambodia had been strongly influenced by Siam/Thailand, the nationalization of Buddhism only occurred in the modern and contemporary periods. The research themes in this study are threefold; Firstly, the historical development of the minority sect known as Thoammyut will be discussed. The second theme involves the collation and analysis of geo-historical data to delve into questions of when and how the colonial and governmental policies such as the education of monks began taking effect in rural areas. Additionally, in examining how people came to recognize the uniqueness of Buddhism in their own country in comparison with other countries, this study shall investigate the opportunities Buddhist monks have had to travel abroad (including Japan) for occasions such as the World Fellowship of Buddhists conference held in the 1950s, etc.

Faculty Database Profile





Associate Professor KANAI Shusuke
Education Development and Learning Support Center

Category: Scientific Research (C) General

Customer Value Creation Mechanism in Small Local Cinemas: A Comparative Study of Japan and the UK

Faculty Database Profile



This study aims to elucidate the mechanisms by which small local cinemas create unique value for customers. Small local cinemas play a key role in the film industry, especially in the preservation of cultural diversity. Although such cinemas are generally on the decline, some have been able to continue operating steadily due to support from customers. These cinemas not only have a strong customer base (i.e. strong relationships with their customers) but also function as an organic aspect of the social system within their local region (i.e. strong relationship with the local community as a whole). In addition to the presentation of theoretical research based on literature review, this study aims to explicate the management resource mechanism of small local cinemas that create customer value through fieldwork in Japan and the UK.



Associate Professor SAITO Hiroaki
College of International Management

Category: Scientific Research (C) General

The role of staff breakrooms in employees' psychophysiological recovery, well-being, and performance

Faculty Database Profile



This study investigates the mechanism of employees' psychophysiological recovery in staff breakrooms. It will also identify the key attributes of the breakroom environment affecting the recovery process, and their effects on employees' psychological well-being and performance at work.



Associate Professor YAMAURA Koichi
College of International Management

Category: Early-Career Scientists

Analyzing the impact of restrained buying behavior caused by discrepancies existing in information sources and messengers on food systems

Faculty Database Profile



The purpose of this study is to elucidate the impact of restrained buying behavior caused by discrepancies existing in information sources and messengers on food systems. For this reason, the Stated Preference method shall be used to investigate how likely restrained buying behavior is caused by the aforementioned discrepancies (i.e. restrained consumption indices). In addition, the direct and indirect impacts on the restrained consumption indices caused by each information source and messenger on each actor of the food system shall be examined.



Assistant Professor FAN Pengda
College of International Management

Category: Early-Career Scientists

Investors' interest pertaining to gender diversification in firms selected for the Nadeshiko Brand and IPO firms

Faculty Database Profile



The purpose of this study is to understand the factors contributing to the increase of enterprise value by analyzing firms selected for the Nadeshiko Brand and Initial Public Offering (IPO) firms. In light of the propagation of Diversity Management, the incorporation of female staff in senior management has been actively adopted on a global scale. While cultivating a society that creates opportunities for women to play an active role in the workplace is paramount, it is necessary to consider whether a similar goal should be imposed on all corporations. It is still uncertain as to whether the promotion of women to senior management positions increases the enterprise value of firms on the whole. This study therefore examines companies at different stages of growth in an attempt to determine the effectiveness of incorporating female staff in senior management.

Research Office Newsletter

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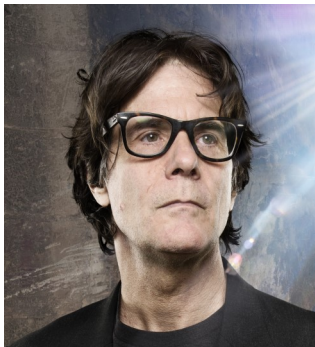
Professor ALCANTARA Lailani L.
College of International Management

Category: Scientific Research (C) General

Investigating the hybridity and scaling strategies of for-profit social enterprises

The proposed study aims to investigate the challenges associated with hybridity of social enterprises, develop a theoretical framework of their scaling strategies, and provide theoretical and practical implications for managing for-profit social enterprises.

Faculty Database Profile



Professor MANTELLO Peter
College of Asia Pacific Studies

Category: Challenging Research (Exploratory)

Technology, Criminality and Law Enforcement in Pre-Crime Society

This study examines the emerging world of pre-crime and the various ways in which predictive policing technologies are reshaping the post-hoc traditions of the criminal justice system. The focus of preemptive law enforcement shifts from visual evidence taken directly from individuals to algorithmic projections of crimes yet to happen based on real time data streams and archival criminal meta-data of what others have done in the past.

Faculty Database Profile



Professor SEIKE Kumi
College of Asia Pacific Studies

Category: Scientific Research (C) General

A Study of Impact of Realistic Turn on Sociological Theory: A Reconsideration from the viewpoint of "Ontology / Epistemology"

The purpose of this study is to examine the influence of the Realistic Turn as a new trend of thought on sociology or sociological methodology from the perspective of Ontology or Epistemology. Constructivism, rooted in sociology, relies on naturalism regardless of the subject's ontology, and is applicable to the sociology of social problems. Otherwise, it is incredibly limited. Through categorizing sociology from the viewpoints of Ontology (Foundationalism, Anti-foundationalism) and Epistemology (Positivism, Critical Realism, Interpretivism), and positioning ideological standpoints and methods based on new trends and realist shifts in classification charts, this research aims to establish new standpoints and methodologies of sociology upon criticizing and examining the limits of Constructivism.

Faculty Database Profile





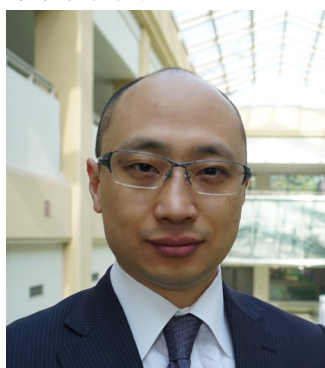
Professor TAKEKAWA Shunichi
College of Asia Pacific Studies

Category: Scientific Research (C) General

A History of Conservative Journalism in postwar Japan: Differences and Transformation of *Yomiuri* and *Sankei*

This study attempts to elucidate the history of thought of conservative journalism in post-war Japan by examining the attitudes of managerial and editorial executives of two major conservative newspapers, *Yomiuri* and *Sankei*, as well as their editorials and news articles on certain issues from the 1950s to the 1990s. The issues to be highlighted in this study are the Constitution of Japan, memories of the Asia Pacific War, and Japan-China and Japan-Korea relations. Although both the *Yomiuri* and *Sankei* newspapers are products of conservative journalism, their tones differ. Their pro-constitution attitudes for a period of time after the war is particularly noteworthy since both newspapers are currently ardent advocates of constitutional reform. Many scholars who have examined editorials and news articles on crucial issues of major newspapers have largely ignored *Sankei*. In this respect, this research is unique and original as it comparatively analyzes editorials and news articles of both newspapers.

Faculty Database Profile



Associate Professor QIAN Xuepeng
College of Asia Pacific Studies

Category: Scientific Research (C) General

International Comparative Study on Waste Separation Behavior Change

The purpose of this study is to promote garbage separation behavior by analyzing factors affecting related behavior and examining the mechanism of behavior change theoretically and empirically in three Asian countries (Japan, China, and Vietnam). Given its research and experience in establishing a world-class garbage separation system, Japan is able to provide valuable wisdom for many developing countries aiming to establish a similar separation system. In order for such a system to be utilized more effectively, it is necessary to compare and elucidate factors of related behavior in various socio-economic contexts. Additionally, panel data from interviews and questionnaires pertaining to behavior change in garbage separation shall be collected with the aim of enhancing our understanding of the mechanism of behavior change and facilitating measures to promote it. This research can be further developed in two ways: to promote pro-environmental behavior studies and to support policy discussion for sound material-cycle societies.

Faculty Database Profile



Tenured Senior Lecturer SEVIGNY Paul
Center for Language Education

Category: Early-Career Scientists

Developing Bilingual Short Stories and Community Literacy Activists

This study examines the training of bilingual student leaders, Community Literacy Activists, in creating simplified, bilingual storybooks and leading Literature Circle discussions with English as a Foreign Language and Japanese as a Second Language learners at Ritsumeikan Asia Pacific University (APU).

Faculty Database Profile



The Research Office organizes a variety of events in summer and fall to support faculty members applying for Kakenhi. This year, said events include a study session by Robust Japan, a seminar for beginner applicants, one-to-one consultation sessions with a faculty member experienced in Kakenhi applications, and the Kakenhi Boot Camp, whereby faculty members may focus on writing and completing their Kakenhi applications. Faculty members may also opt to have their applications looked through by other faculty members in similar fields and the Research Office staff prior to final submission. For inquiries regarding Kakenhi application support, please do not hesitate to contact us at reo@apu.ac.jp. For information on past successful Kakenhi projects, please refer to the official APU webpage.

Past Kakenhi Projects at APU



*Kakenhi application support events vary from year to year.